

Escape Velocity AI

AI-native YouTube content production for service businesses.

Media Kit

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Escape Velocity AI

AI-native YouTube content production for service businesses.

We turn one brief into a publish-ready YouTube package — script, voiceover, video, captions, thumbnail — using Make.com, Claude, ElevenLabs, and InVideo AI.


Book an intro call (<https://calendly.com/escape-velocity-ai/intro>)

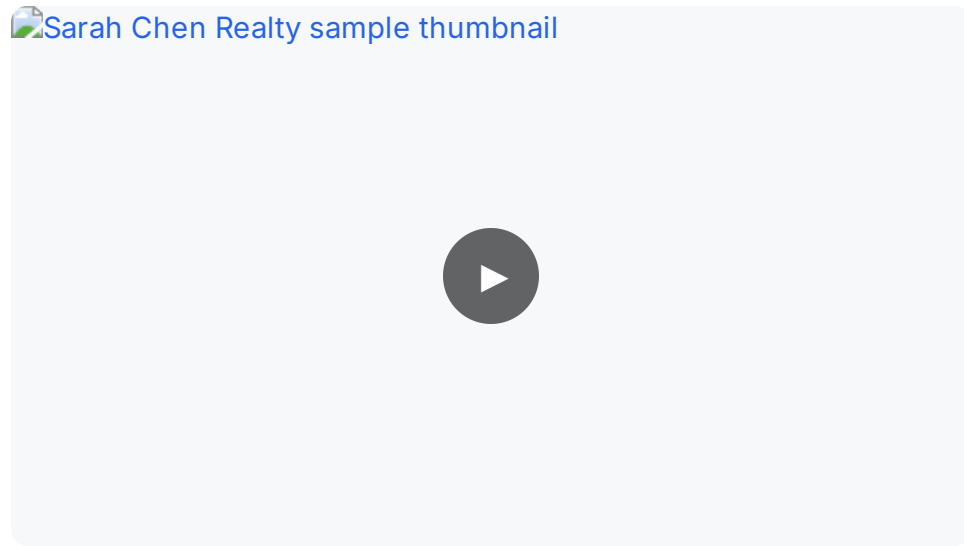
 Ramirez Plumbing sample thumbnail



Ramirez Plumbing

Home services

 Sarah Chen Realty sample thumbnail



Sarah Chen Realty
Residential real estate

THE SYSTEM

A production pipeline, not a freelancer.

Five tools, orchestrated end-to-end. The same pipeline runs for every video — output is consistent, costs are predictable, quality is gated at every handoff.



01

Make.com

ORCHESTRATION

Triggers the pipeline, routes data, packages deliverables.



02

Claude API

SCRIPTWRITING

Drafts long-form scripts and Shorts copy in your voice.





03

ElevenLabs

VOICEOVER

Generates studio-quality narration in a chosen voice.



04

InVideo AI

VISUAL ASSEMBLY

Renders the visual track with branded captions and motion.



05

Delivery

QA + HANDOFF

Final QA pass; files land in your shared folder.

WHAT YOU GET

Everything needed to publish, every month.

No half-deliverables, no 'we'll send the captions next week.' One delivery, one upload, done.



Long-form video

8–12 minute YouTube uploads with full audio mix, captions burned in optional, ready for direct upload.



Shorts

Vertical 30–60 second cuts from each long-form, optimized for YouTube Shorts, TikTok, and Reels.



Captions

Both burned-in (SRT) and uploaded-separately formats. Helps watch time and accessibility.



Metadata

Title, description, tags, timestamps, end-screen suggestions.
Search-optimized.



Thumbnails

Custom thumbnail per video, A/B variants on Growth and Premium. Optimized for click-through.



Content calendar

30-day topic plan with hooks, search intent, and posting cadence.

PRICING

Three tiers. Month-to-month.

No long-term contracts. Upgrade, downgrade, or cancel before your next billing cycle.

Starter

For businesses validating YouTube as a channel.

\$750 /month

- 4 long-form videos per month (8–12 min each)
- 8 Shorts per month
- Captions, metadata, and thumbnails included
- Monthly content calendar
- Email support

Most popular

Growth

For businesses ready to compound on YouTube.

\$1,500 /month

- 8 long-form videos per month
- 16 Shorts per month
- Captions, metadata, and thumbnails included
- Monthly content calendar + topic research
- Async messaging support
- Performance review every 30 days

Premium

For businesses scaling content as a primary growth lever.


\$2,000–\$2,500 /month

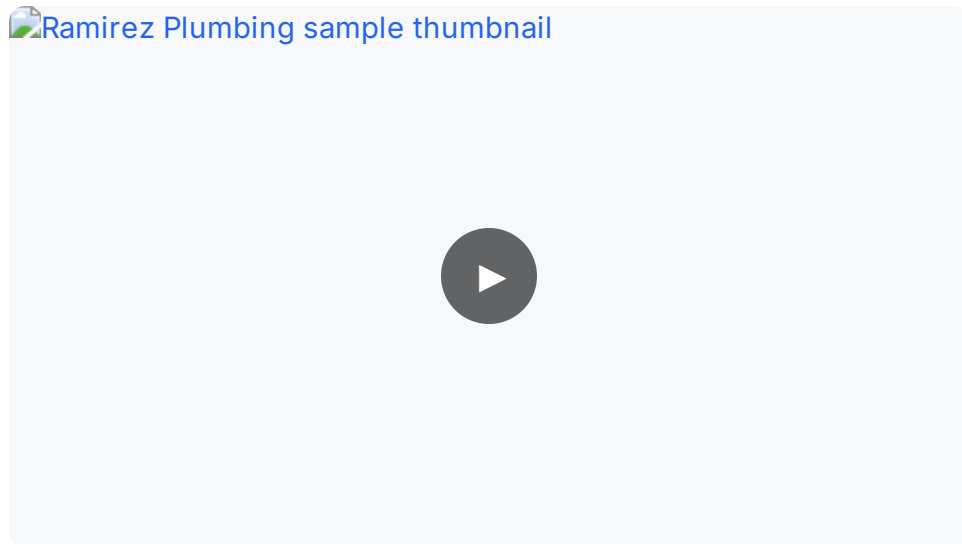
- 12 long-form videos per month
- 24 Shorts per month
- Captions, metadata, and thumbnails included
- Monthly content calendar + topic research + competitive analysis
- Custom intro/outro branding
- Priority support + monthly strategy call
- Performance review every 30 days
- Cross-platform publishing assist (TikTok, Instagram Reels)

PORTFOLIO

Capability demonstrations.

These samples show what the system produces across different industries and content styles. Labeled honestly: these are demos, not paid client work. Real case studies replace them as paying clients ship.

 Ramirez Plumbing sample thumbnail



CAPABILITY DEMONSTRATION

Ramirez Plumbing


Home services

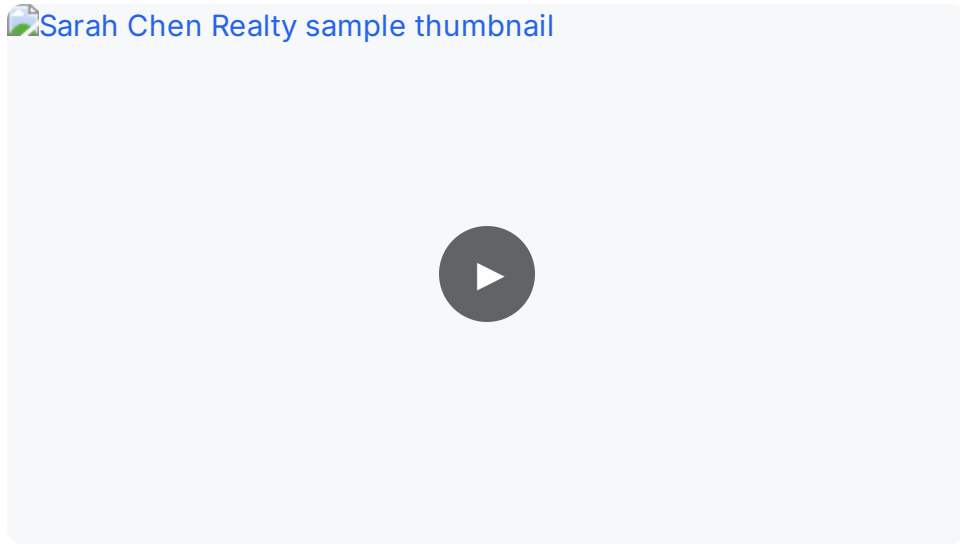
Why Your Water Heater Is Costing You \$300/Year

Educational long-form designed to convert search-intent traffic into local service calls. Shows how the system handles technical-but-accessible explainer content for blue-collar service businesses.

WHAT WAS DELIVERED

- 1 long-form video (9 min)
- 3 Shorts cuts (60 sec each)
- Custom thumbnail with A/B variant
- SRT captions + burn-in version
- Title, description, tags, timestamps

 Sarah Chen Realty sample thumbnail



CAPABILITY DEMONSTRATION

Sarah Chen Realty

Residential real estate

5 Things I'd Check Before Buying a Home in Austin

Personal-brand-style content built around an agent persona.
Demonstrates the system's range when the buyer wants face-of-business positioning without ever appearing on camera.

WHAT WAS DELIVERED

- 1 long-form video (11 min)
- 4 Shorts cuts repurposed for TikTok/Reels
- Persona-branded thumbnail
- Captions + chapter timestamps
- Local-SEO metadata package

PROCESS

How working with me actually goes.

No mystery, no agency theater. Five steps from signed to first video shipped.

01 Onboarding

Day 1

60-minute call to lock in your niche, voice, target audience, and content goals. You give me one expert in your business to interview; I extract the content angles.

02 Content Calendar

Days 2-5

I deliver a 30-day topic plan with hooks and outlines. You approve or redirect before any production starts.

03 Script Approval

Per video

For every video, you see the full script before we produce. Edits are unlimited at this stage — it costs nothing to change words.

04 Production

3-5 days per video

The pipeline runs: Claude writes the long-form draft, ElevenLabs generates voiceover, InVideo AI assembles the visual, Make.com orchestrates handoffs and packages deliverables.

05 Delivery

Ongoing

Final files arrive in your shared folder: video, thumbnail, captions, metadata, and Shorts cuts. Upload directly or hand to your social manager.

ABOUT

About Felix

I built Escape Velocity AI because the system I needed didn't exist yet. I wanted a faceless YouTube channel — without a camera, without an editing rig, without trading my evenings for views. Every "AI content tool" I tried promised end-to-end production and shipped something I wouldn't publish under my own name.

So I built the pipeline myself. Make.com orchestrates the handoffs. Claude writes the scripts. ElevenLabs handles the voice. InVideo AI does the visual assembly. Every step has a QA gate I designed to catch the failure modes I kept hitting. My own faceless channel is the live working demo, running the exact same pipeline you'd buy.

What I sell is the system, not my time. I run it end-to-end myself, which keeps quality where it is — but it also caps how many channels I can take on. If you're reading this kit, you're early. The earlier you are, the more I can shape the pipeline around your specific business.

FAQ

Questions prospects ask.

How is this different from hiring a video editor?

A video editor edits footage you've already produced. We produce the entire video from a brief — script, voice, visuals, captions, thumbnail — without you appearing on camera or recording anything. The pricing reflects that scope: a senior editor in the US runs \$50–\$100/hour and takes 6–10 hours per long-form video, before any of the upstream work (scripting, voice, b-roll, thumbnails). We deliver the full package, including the steps that exist before editing.

What if I don't like the scripts?

You approve every script before any production happens. Revisions at the script stage are unlimited — it costs nothing to change words. Voice, video, and final cut are only rendered after you sign off. In practice this means 90%+ of revisions happen upstream where they're free, and near-zero happen after production.

How long until I see results?

YouTube isn't a 30-day channel. Most clients see meaningful watch time and subscriber growth between months 3 and 6. The system is built for compounding, not virality. If you need leads next week, paid ads are a better fit — this is for businesses building a long-term content moat.

Do I own the content?

Yes. You own all final deliverables outright on delivery — videos, Shorts, captions, metadata, thumbnails. No licensing, no platform lock-in, no clawback if you cancel.

What if I want to cancel?

Month-to-month, no long-term contracts. Cancel before your next billing cycle starts and you're done. We deliver any in-flight videos that have already moved past script approval; nothing is held hostage.

Can you produce content in my industry?

If your business has expertise that converts to a watchable explanation, yes. The pipeline has been validated on home services, real estate, and professional services. Industries where regulatory compliance dominates (healthcare claims, legal advice, financial guidance) need additional review and may add cost — we're upfront about this on the intro call.

NEXT STEP

Book a 30-minute intro call.

No pitch deck, no sales pressure. We talk through your audience, your channel goals, and whether the system fits. If it does, you get a proposal within 48 hours.

Book intro call → (<https://calendly.com/escape-velocity-ai/intro>)

Or email contact@escape-velocity-ai.com